

Katie Holloway

Designer and maker

Contact

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Kat of all trades! I am predominantly an image maker but I have a wide skillset and an open approach to tackling projects. I enjoy working on a diverse range of jobs that allow me to think experimentally and design relevantly to the given scenario and budget. With a focus on redeveloping a closer connection to the natural world, I work with reclaimed materials, playful ideas and digital design ~ I love collaboration and creating work to initiate positive change

Education

University of the West of England, Bristol 2014- 2017
First Class BA(Hons) in Graphic Design

Cardiff Arts Academy, Cardiff 2013- 2014
Foundation Diploma in Art and Design

Design Work

Oleeva Records In- house Graphic Designer 2016 - Present
Designing posters and album covers for the Bath based record label.

Atelier Aquatic Info Pack Design July-Sept 2020
Illustrating and redesigning documents for a booklet to teach children and tourists about safe practice for a marine conservation project.

Avon Wildlife Trust Social Media Volunteer April- Aug 2020
Co-leading the Avon Wildlife trust Youth Forum's Instagram page takeover, generating ideas for our weekly posts and creating engaging visual content for social media.

Be More Worm Jul- Aug 2019
Co-facilitating interactive environmental workshops, social media, photography and promotion.
<https://www.instagram.com/bemoreworm/?hl=en>

Green Impact Awards Nov- Dec 2018
Designer, working with Litterarti to design 54 awards, using mostly recycled materials and a Light-box for the University of Bristol's Green Impact award ceremony

Make Lewes Assistant Sep- Dec 2018
Craft workshop assistant, photography, filming, film processing and social media.

Intern/ Junior Designer at Hello Charlie Sep - Dec 2017
Working on boards to present design concepts, efficient use of adobe suite working with moving and still images and an understanding of complex file systems.

Freelance Bespoke Light-box Making 2015 - Present

Creative Builder Summers 2015 - 16
Stage build, Secret Garden Party
Sign painting, Love Saves the Day
Environmental theme parade volunteer, Bestival

Malarkey Arts Summers 2010 - 16
Voluntary work and paid assistant for community art projects such as mural painting and lantern making workshops.

Bristol Wood Recycling Project Oct 2016 - present
Volunteer