

Katie Holloway

Designer, curator + mural painter

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About

Katie is a Welsh graphic designer with over six years of experience crafting bold, thoughtful visuals that connect people and ideas. A curator of exhibitions and a mural painter, she thrives on being part of the wider creative community.

Currently based at the fantastic creative hub- Bricks in Bristol, Katie's freelance practice is rooted in community and collaboration. Inspired by her love of nature, she uses design as a tool for positive change, weaving organic influences and sustainability into her work. When she's not designing, you'll likely find her chin wagging, exploring new spaces or with her head in a book, always seeking fresh perspectives to bring into her creative process.

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, After Effects), Pro-create, illustration, typography, logo design, layout, composition, digital + print design, colour theory, clear + consistent communication with clients. Community engagement, organisation, event planning, mural painting, visual communication, exhibition curation.

Education

University of the West of England, Bristol (2014-2017)

First Class BA(Hons) Graphic Design

Cardiff Arts Academy, Cardiff (2013- 2014)

Foundation Diploma Art and Design

Experience

Design Lead + Curator at Tobacco Factory 06/2021 - NOW

Working part time/ flexibly with independent Bristol venues: Tobacco Factory Cafe Bar, Grain Barge, Five Acre Farm and Mark's Bread. I'm helping to develop the venue brands, sign writing, creating branded content - including menus, printed promotional items, signage and print ads - for online/ social media. Curating monthly exhibitions with local artists in the main room & the Snug at the Tobacco Factory and at the Grain Barge and helping plan events.

Member of Bristol Mural Collective 09/2019 - NOW

Women-led street art collective; empowerment through paint jams, socials & workshops. As voluntary member of the collective I've taken part in and ran community paint jams, organised and hosted events with the collective at Tobacco Factory and acted as an active member, managing incoming projects and writing applications for opportunities for the group.

Freelance Graphic Designer with Cirkus SYD 02/2021 - NOW

Document layout design, illustration, working within brand guidelines, working within Adobe Indesign, Photoshop & Illustrator, social media assets & communication over the Asana platform.

Oleeva Records In- house Graphic Designer 03/2016 - NOW

Designing posters and album covers for the Bath based record label.

Make Lewes Festival Creative Assistant 2018 - 09/2022

Photography, filming, film processing, social media & craft workshop assistant.

Avon Wildlife Trust Social Media Volunteer 04 - 08/2020

Co-leading the Avon Wildlife trust Youth Forum's Instagram takeover, generating ideas for our weekly posts and creating engaging visual content for social media.

Be More Worm 07- 08/2019

Co-facilitating interactive environmental workshops, social media, photography and promotion.

Green Impact Awards 11 - 12/2018

Designer, working with Litterarti to design and make 54 awards using recycled materials and a light-box for the University of Bristol's Green Impact award ceremony.

Intern/ Junior Designer at Hello Charlie 07-12/2017

Working on boards to present design concepts, efficient use of adobe suite working with moving and still image.